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THE ALPHA'S DIGITAL

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ABOUT US

About us

"The Alpha's Digital" is one of the fastest growing agencies which is helping thousands of business getting sales and lead towards success in Pakistan and rest of the world.

"The Alpha's Digital" provide "Social Media Services" and much more helping the businesses to grow, "Your Work, Our Responsibility" is the motto of our agency.





OUR VISION



Our vision

Perfection is a lie but we like to turn it upside down. With attention to every detail, we nurture brands so that they can grow on digital and make the best of every platform they are on.

We make it easier for you to manage outbound and incoming online interactions. With our efficient marketing strategy we help you to initiate a business plan and devise the best marketing strategy to streamline and consolidate your work.



CORE VALUES

Core Values:

Passion

We love what we do and greet new challenges with excitement. Our clients feel the love everyday.

Excellence

We deliver what we promise and go above and beyond to add unanticipated value to our clients. We often demand more of ourselves than our clients do.

Curiosity

Curiosity fuels our marketing strategies and motivates us to keep learning. We dive deep beyond the surface, sifting past the “what” or the “when” to get at the “how” and the “why”.

Personalized Service

Don't be surprised if you feel like you're our only client. We ask a lot of questions to get to know your company so we can anticipate your needs and exceed your goals.

Results

We're about accountability and predictable outcomes. The bottom line is always top-of-mind. Trend lines move up through creativity and optimization.





OUR MOTTO



Your Work, Our Responsibility

Personal responsibility in the workplace is important because it is a major component of your personal character that gets tested every day. Every choice you make shows the world an image of the kind of person you are. Over time, those images layer together and the resulting composite is your character as perceived by others.



CORPORATE SOCIAL RESPONSIBILITY

A teal-tinted photograph of a modern office interior, showing desks, chairs, and overhead lighting. The image is partially obscured by a white text box on the right side of the slide.

CSR

Here at “The Alphas Digital” we believe that life is all about serving others! So we decided to merge with some “Non-Profit Organisation” to play our role in the betterment of the society. So we offer free “Social Media Services” so that these NGO’s can focus more to reach towards greater audience, digitally.

Soch Foundation - Step Foundation - Udaan Foundation

The background features a series of concentric circles in a light teal color, centered on a white background. Two solid teal vertical bars are positioned on the left and right sides of the page.

OUR SERVICES



The background features a teal gradient with a blurred image of a smartphone. The phone screen shows a Google search for 'analytics', with results for 'Analytics - Mobile, Print and more', 'Analytics - Google.com > analytics', and 'Let the data you need to make intelligent business and business decisions with analytics available for...'. A white megaphone icon is positioned above the word 'DIGITAL' in the main title.

DIGITAL MARKETING

Social Media Marketing:

It's a social media era, if you have a page and brand, but does not know how to approach the targeted audience. We can assist you in putting a social media strategy in order, which performs to engage and convert with your audience.

Our chief target is to help you in achieving a superlative online reputation that converts conversations into customers. Building A+ followers, likes and shares, are also part of our successful social media strategy.





Search Engine Optimization:

Our SEO services include fixation and optimization of your website. By bringing in high-grade backlinks from verifiable and total integrity-related websites.

Consequently, the website will rank higher on the first page of Google organic search results for your targeted keyword.

Web Design & Development:

Whatever you are selling, we understand the distinctiveness of each business. We instruct our web development process to an equitable solution for your website's goals.

We keep complete control of the entire website design and development process. We manage each stage of your project internally.



A teal-tinted background image showing a close-up of a laptop keyboard and a smartphone. The smartphone screen displays some text, possibly a list of items or a document. The overall aesthetic is clean and modern, with a focus on technology.

App Development:

Mobile is no longer a luxury, but a necessity. The Alphas Digital mobile application development services deliver custom mobile experiences for your IOS, Android, and cross-platform needs.

Product Photography & Videography

We have the answer to all of your photo or video needs.

Our team of highly experienced photographers and videographers at Commtel Digital will ensure to capture each moment in glaring HD photos/videos. Incorporating professional editing to assist our camera work, our team will go leaps and bounds to turn your project into a final product which you will watch and enjoy for years to come.



SOCIAL MEDIA POSTS

E-COMMERCE

Style. you need

Jaguar was founded in 1938 in Switzerland. Since its early beginnings, the brand has been renown for the excellence and distinction of their timepieces which, like the wild cat whose name they carry, have been inspired by the elegance and power. In 1989 the Festina Group acquired the brand adding strength and experience to an already formidable watch manufacturing group.

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Would love to work in Pakistan, given the right opportunity: Engin Altan Düzyatan

"I would like to express my heartfelt gratitude to Imran Khan for praising *Diriliş: Ertuğrul*," said the 41-year-old actor.

He smiled and said "Pakistan is so beautiful! The sceneries are gorgeous, the mountains and the surrounding areas are breathtaking. I love the Lahori food as well! It's a bit spicy but very tasty."

Engin Altan Düzyatan of '*Diriliş: Ertuğrul*' humbled by the love of Pakistani fans



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Actor turned politician Hamza Ali Abbasi is all set to add another profession under his name: author. He plans to write a book about God.



Source: SAMAA NEWS

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CLIENT REVIEWS



"Their flexibility, responsiveness, and communication are the best that we've ever had working with an agency."

Al-Naseeb



"If 5 stars were the highest rating, we'd give them 5 million. They're remarkable."

————— Tabassum By Nur



"They're just on top of things, making sure everything starts smoothly and letting us know if there are any issues."

————— Naseem Ijaz Memorial Hospital

CONTACT
US

We are offering FREE consultation.

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